



Shippensburg Area Athletic Association, Inc.

4 Raven Way, Shippensburg, PA 17257

martin.todd10@yahoo.com

www.shipathleticassoc.com

(717) 372-4402

SAAA Commercial Advertising Opportunity

The SAAA Commercial Advertising Program is a great way for any business to advertise with the Shippensburg Area Athletic Association. Advertisements can be displayed on several different platforms (including the use of your specific logo and/or special artwork).

If you have any questions, please call us at 717-372-4402 or email martin.todd10@yahoo.com. **DEADLINE FOR ENTRY OF ADVERTISEMENT IS APRIL 16, 2021.** We thank you in advance for your support in making this our most successful community fundraiser. This is a 501c3 tax deductible donation.

SAAA Commercial Advertising Opportunities

Package Deals – Saving of at least 15%

Donor Category	Donation Amount	Recognition
Grand Slam	\$680	<ul style="list-style-type: none"> 4' x 8' Field sign for Spring/Summer Sports Season (1 year) Business Name Recognition on SAAA Website Full Page Color Advertisement Inside SAAA Baseball Program Golf Tournament Hole Sponsor Name on Group Recognition Plaque as a Grand Slam Donor
Homerun	\$635	<ul style="list-style-type: none"> 4' x 8' Field sign for Spring/Summer Sports Season (1 year) Business Name Recognition on SAAA Website 2/3 Page Advertisement in SAAA Baseball Program Golf Tournament Hole Sponsor Name on Group Recognition Plaque as a Homerun Donor
Triple	\$595	<ul style="list-style-type: none"> 3' x 5' Field Sign for Spring/Summer Sports Seasons (1 years) Business Name Recognition on SAAA Website 2/3 Page Advertisement in SAAA Baseball Program Golf Tournament Hole Sponsor Name on Group Recognition Plaque as a Triple's Donor
Double	\$210	<ul style="list-style-type: none"> Business Name Recognition on SAAA Website Business Card Advertisement in SAAA Baseball Program Name on Group Recognition Plaque as a Double's Donor
Single	\$125	<ul style="list-style-type: none"> Business Name Recognition on SAAA Website Name on Group Recognition Plaque as a Single's Donor

Sign Criteria:

- Your Custom Banner (Made of a mesh fabric designed for outdoor and fence application.)
- Location: Signs will be hung on the interior fence, to be seen by event spectators.
- Signs will be placed and removed on designated dates set by SAAA and Shippensburg Community Park and Recreation Authority (SCPRA). No permanent signs will be allowed. Sign renewal yearly.
- Advertisement/artwork must be approved by SAAA and SCPRA. No advertisement will display political or religious views.

Veterans Stadium is home to (Spring & Summer Sports):

- Baseball- Shippensburg Legion
- Baseball- Shippensburg Stars
- Baseball- Shippensburg Indians
- Baseball- Shippensburg Greyhounds (recreation team)
- Baseball- Scotland Campus Knights
- Semi-pro Football- Cumberland Valley Hitmen

Individual Donor Opportunities

Opportunity	Price
Stadium Signs	
4'x8' Sign @ Veterans Stadium Renewal Fee after 2021	\$350 \$200
3'x5' Sign @ Veterans Stadium Renewal Fee after 2021	\$300 \$175
Baseball Program Advertisement	
Full Page Back Cover	\$300
Full Page Inside Covers	\$250
Full Page Inside	\$200
2/3 Page Inside	\$150
Business Card Ad	\$100
Website Business Ad	\$100
Golf Tournament Hole Sponsor	\$100

Order Form

Business Name: _____ Phone: _____

Address: _____

Contact Name: _____

Email: _____

SAAA Commercial Advertising Opportunities

✓ Please select from the following options

Package Deals:

- Grand Slam
 Homerun
 Triple
 Double
 Single

Individual Sponsorship:

Signage at Veterans Stadium (Signs will be displayed during all baseball games and CV Hitmen football games)

- 4'x8' Signage
 3'x5' Signage

Baseball Program Advertisement:

- Full Page Back Cover Ad
 Full Page Inside Cover Ad
 Full Page Inside Ad
 2/3 Page Inside Ad
 Business Card Inside Ad

Website Business Advertisement:

- Website Business Ad

Golf Tournament Hole Sponsorship:

- Golf Tournament Hole Sponsor

Please make checks payable to: **Shippensburg Area Athletic Association** or **SAAA**

Please send this form, check, and artwork to SAAA at 4 Raven Way, Shippensburg PA 17257. Advertisements need to be computer ready in a vectored format (i.e. PDF, EPS). Please email artwork to: martin.todd10@yahoo.com.